ERIC STAVOLA

POWER PLAYS

AI DOESN'T FIX BROKEN EXECUTION. IT EXPOSES IT.

Technology strategist, operator and former head football coach.
Talks for leaders who want a play their team can run on Monday.



TALKS

WHAT I SPEAK ON

TALK 01

AI Doesn't Fix Broken Execution

Why most AI failures start with ownership, process and the operating model, and the six moves that close the gap before you scale.

TALK 02

Build a Closed AI System

How leaders control AI before AI controls the workflow: access, data exposure, ownership, approved use cases, training and measurement.

TALK 03

Coaching, Not Controlling

What fifteen years of football and a national sales engineering team taught me about building people who can run the play without you.

TALK 04

The Scoreboard Problem

Choosing the handful of metrics that tell the truth, and retiring the ones that only make the slide look good.

FORMATS

PICK THE FORMAT

30 to 45 min	**Keynote.** One idea, told with real stories, that changes how the room thinks about the problem.
2 to 4 hrs	**Workshop.** We build the play together and your team leaves with a working draft, not notes.
60 min	**Executive briefing.** A focused session with your leadership team on one decision you need to make.

ABOUT

BEEN IN THE ROOM

Eric has led national sales engineering teams, been accountable for more than $50 million in managed IT revenue, and led organizations of up to 200 engineers.

Before that he coached football for fifteen years, the last few as a head coach. He writes Power Plays and has bylines in Computerworld, CXO Outlook and The Imaging Channel.

M.Ed., Ball State University. M.S. Information Systems, University of Phoenix. B.A., University of the Pacific.

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